

A young girl with dark hair is shown from the chest up, playing a violin. She is wearing a light-colored shirt. The scene is dramatically lit with red and blue stage lights, creating a focused and artistic atmosphere. The violin is dark wood, and the bow is in motion across the strings.

**South  
East  
London  
Music  
Hub**

# **School Engagement Strategy**



# Context

Our overarching strategy combines the school engagement strategies of six boroughs in the South East London Music Education Hub: Lambeth, Lewisham, Southwark, Bexley, Greenwich, and Bromley. It integrates their unique approaches, strengths, and shared goals to provide a collective vision to strengthen engagement with schools across the consortium. The strategy aligns with the National Plan for Music Education 2022. By leveraging the expertise and resources of our six partner services, the hub offers a cohesive approach to support state-funded, special, and alternative provision schools in providing exceptional music education.

## A unified approach to school engagement in the South East London Music Hub underpins the school engagement strategy

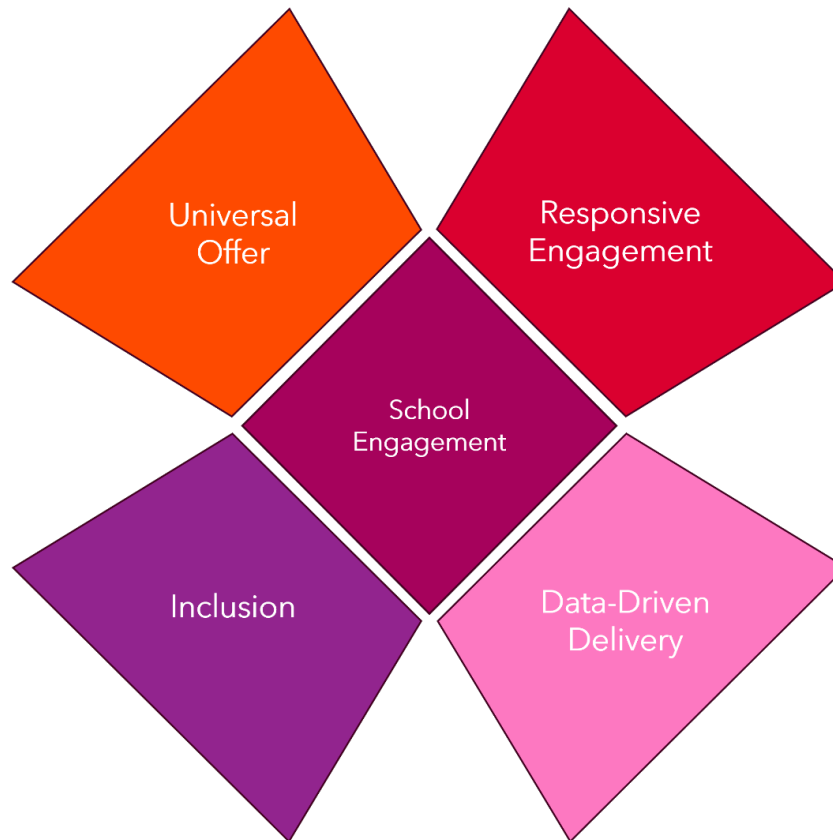


At the heart of school engagement strategy is a belief in sustained, two-way dialogue with schools. We recognise that every school is different, with its own context, strengths, challenges and priorities. Our model of engagement is therefore both strategic and responsive. We will build lasting partnerships through a combination of ongoing conversations, targeted support, co-designed CPD, and shared projects. This includes developing formal partnerships with Lead Schools.

We will maintain a universal offer that is accessible to every school, regardless of size, setting or stage of engagement. This includes curriculum resources, specialist tuition opportunities, access to instruments, and performance projects. We will also offer tailored support for schools to develop or refresh their SMDPs, with templates, workshops and 1:1 advisory visits to help schools reflect on their provision and set clear goals for improvement.

# Objectives

The overarching objective is to ensure that every school in South East London has equitable access to high-quality curriculum and co-curricular music education through a universal yet responsive offer, tailored to individual contexts and needs, with a strong focus on inclusion and continuous improvement driven by data and feedback.

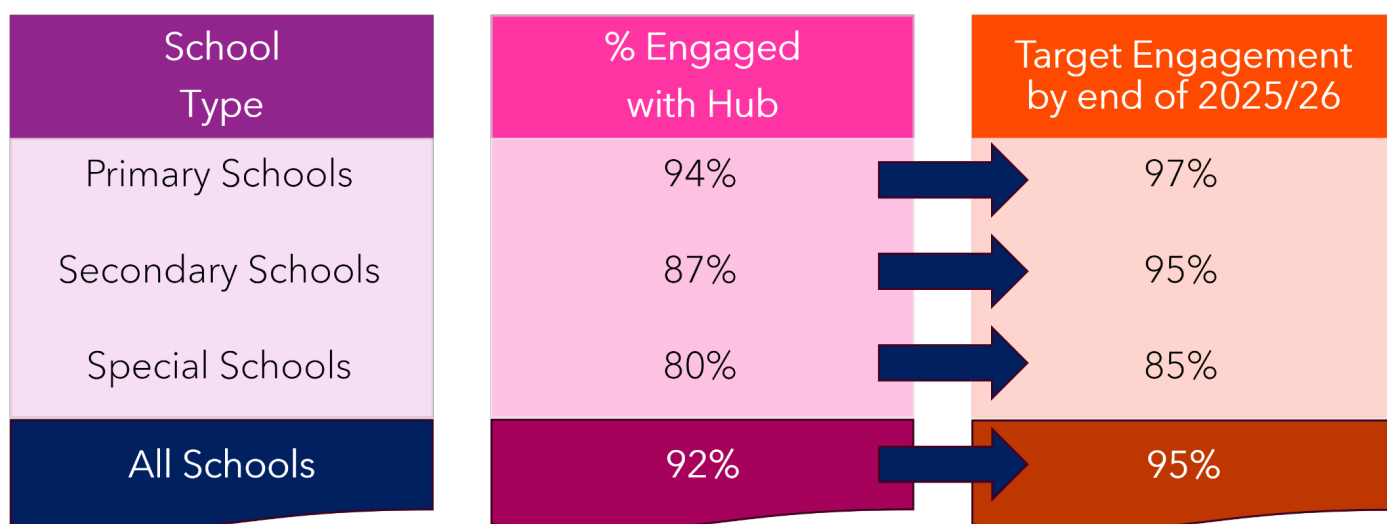


## Benchmarking

Our approach is grounded in a detailed understanding of the school landscape in South East London. As of Spring 2024, based on benchmarking completed across the 6 South East London areas, 92% of schools in the region have engaged with the Hub's offer. Engagement has been stronger within the primary sector (94%) and lower among secondary schools (87%) and special schools and alternative provision settings (80%), highlighting a need to increase strategic conversations to reach all schools within the region.

We have used these figures to establish realistic yet ambitious targets for growth. Our goal is to increase engagement among primary schools to 97%, secondary schools to 95%, and special/AP settings to 85% by July 2026. To support this ambition, we will monitor engagement quarterly, using a centralised dashboard to track reach, uptake of services, and development of School Music Development Plans (SMDPs).

We are also carefully monitoring cross-border engagement, where Multi-Academy Trusts may have a particular relationship with one of the SELMH partners and/or delivery partners such as ArtsTrain (NPO) who work across Bexley, Bromley and Lewisham.



## Aims, Actions and Measures

The table below sets out the core aims of the South East London Music Hub's School Engagement Strategy; alongside the key actions we will take to achieve them and the outcome measures that will be used to track progress. These aims are informed by robust data. The outcomes will be monitored regularly through school feedback, participation data, and reporting to the Principal Partners and Advisory Group.

Aims	Actions	Measures
Increase School Engagement	<p>Identify disengaged schools and arrange meetings to offer tailored support</p> <p>Provide bespoke support to all schools, including SMDP support, curriculum resources, and CPD opportunities</p> <p>Provide a diverse range of musical education services to all schools, including WCET and small-group tuition</p>	<p>Number of previously disengaged schools re-engaged through tailored support meetings</p> <p>Increased number of schools accessing bespoke support, evidenced by SMDP published on school websites</p> <p>Number of schools engaging with WCET and small-group tuition recorded on shared document</p>
Support all schools to create and maintain School Music Development Plans	<p>Facilitate training sessions and provide templates to guide schools in developing and implementing SMDPs</p> <p>Offer one-on-one consultations tailored to</p>	<p>Register of attendance and CPD sessions resulting in increased number of published SMDPs</p> <p>Record of scheduled meetings</p>

	the specific needs of schools and music leads, supporting the integration of music into broader school strategies	
Provide an Inclusive and Adaptive Music Provision	<p>Provide affordable instrument hire schemes for schools and families to reduce barriers to participation</p> <p>Collaborate with SENCOs to ensure music provision is accessible and inclusive for SEND learners</p> <p>Ensure all students, especially those with SEND, have equitable access to music education through subsidised resources and targeted support.</p>	<p>Increased number of schools hiring instruments evidenced on asset registers</p> <p>Improved accessibility of music provision evidence in qualitative feedback from schools</p> <p>Increased use of resources tracked through website traffic data and asset registers</p>
Provide performance and Enrichment Opportunities	<p>Collaborate with cultural organisations to deliver creative workshops and large-scale performance opportunities</p> <p>Ensure schools nominate students for ensemble participation, creating pathways for progression from WCET to advanced music groups</p>	<p>Increased number of schools participating in creative workshops and large-scale performances evidenced in evaluation and programmes</p> <p>Improved progression from WCET to school and Hub-level ensembles, evidenced by registration data</p>
Schools to engage with hub led CPD	Deliver termly CPD sessions for classroom teachers, focused on pedagogy, curriculum alignment, and Ofsted expectations	<p>Improved teacher confidence and subject knowledge. Evidenced through QA visits and Evaluations</p> <p>Attendance registers and evaluations</p>

	Continue Primary Music Teacher Network meetings to foster collaboration and curriculum support	
Ensure regular comms with schools	<p>Publish regular bulletins to share key updates, resources, and CPD opportunities with all schools</p> <p>Establish a termly schedule of direct contact with schools via email, phone calls, and in-person visits, ensuring two-way communication and capturing feedback to inform future Hub planning.</p>	<p>Improved awareness and uptake of Hub opportunities through regular school bulletins. (bulletin logs are evidence)</p> <p>Improved school engagement by completion of scheduled contacts each term evidenced by contact logs and diary inputs</p>
Accurately track school engagement data	<p>Use CRM to track engagement, instrument hire, and participation in hub programmes</p> <p>RAG rate and assess schools' engagement to identify gaps and prioritise support.</p> <p>Use geographic mapping software to visualise engagement by and borough</p>	<p>Up-to-date CRM records with accurate data entries</p> <p>Improved targeting of support through RAG-rated Evidenced by completed RAG-rated database, reviewed termly</p> <p>Greater insight, supporting more equitable distribution of support. Evidenced by up-to-date engagement maps</p>
Support to Resources	<p>Equip schools with digital resources and curriculum platforms</p> <p>Centralise access to resources</p>	<p>Higher standard of deliver delivery evidenced by records of schools accessing or subscribing to platforms and QA visits</p> <p>Improved accessibility and uptake resources through centralised access evidenced by Increased traffic</p>

# **Data Collection**

Data collection and monitoring activities are undertaken by the six boroughs in the South East London Music Education Hub—Lambeth, Lewisham, Southwark, Bexley, Greenwich, and Bromley. These activities align with the National Plan for Music Education (NPME) 2022, particularly with the following aims and strategic functions:

## **Access**

Ensuring that all children and young people, regardless of their background, can progress through equitable access to high-quality music education.

## **Sustainability**

Establishing robust data-driven mechanisms to measure and improve the effectiveness of provision.

## **Partnerships**

Utilising data to foster collaboration between schools, local authorities, and external partners.

# **Monitoring and Review**

This School Engagement Strategy was recommended to both the Board of Directors (27.02.25) and Advisory Group (19.03.25) as part of the LPME.

Following recommendations from the SELMH Relationship Development Manager this strategy was updated on Thursday 20th March 2025.

This strategy will be reviewed at board and advisory group meetings in September 2025.